

Annual Review June 2018 – June 2019



About ICGN

Established in 1995 and led by investors responsible for assets under management in excess of \$US 34 trillion, ICGN is a leading authority on global standards of corporate governance and investor stewardship. We promote high standards of professional practice among companies and investors alike in their pursuit of long-term value creation contributing to sustainable economies worldwide.

For more information visit **www.icgn.org**

This is achieved through three core objectives:

- **Influencing** public policy through ICGN Principles: investor-led global standards for governance and stewardship.
- **Connecting** investors and companies at high quality events with unrivalled opportunities for networking, knowledge-sharing and collaboration.
- **Informing** high standards of corporate governance and investor stewardship practices through Professional development, support and dialogue.

Annual Review

The ICGN Annual Review highlights work programme achievements from June 2018 to June 2019 and includes a summary of ICGN's financial position to 31st December 2018. The ICGN Annual Review will be presented to Members at the Annual General Meeting to be held at the New Otani Hotel in Tokyo on 16th July 2019.

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Today, ICGN Members

management in excess of

US\$34 trillion and are based

represent assets under

in over 45 countries. 🖣

Supporting Members

This year, we have equipped ICGN Members with tools to enhance their stewardship policies and practices. Many Members now publicly endorse ICGN's Global Stewardship Principles which serve as the basis for the assessment criteria for the ICGN Global Stewardship Awards.

The purpose of the Awards is to help improve the quality of stewardship disclosures and to recognise successful engagement outcomes or initiatives. The best examples were included in a series of 'stewardship disclosure templates' on conflicts of interest, voting polices, monitoring and engagement.

We have also reviewed the ICGN ESG Integration Programme, launched in 2012 following an award from the European Commission. The programme has been delivered in over a dozen locations and now focuses modules more towards stewardship and corporate governance.

Another milestone was the publication of the 'Investor Agenda for Corporate ESG Reporting', issued jointly with PRI and other investor organisations and which has served as a key tool for dialogue with corporate reporting bodies. This complements a raft of ICGN Viewpoints which help inform Members on subjects such as climate change, capital allocation, fixed income and human capital management.

Mike McCauley Chair



Kerrie Waring CEO



We held successful meetings in Tokyo, Milan, New York, London and Amsterdam and we are extremely grateful to our hosts, partners, sponsors and speakers for their support. ICGN Conferences provide an opportunity to take stock, share experience and consider priorities for the year ahead and we look forward to future meetings planned for Tokyo, Miami, Seoul, Toronto and Stockholm.

Today, ICGN Members represent assets under management in excess of US\$34 trillion and are based in over 45 countries. Together, they are an influential voice on corporate governance and investor stewardship practices, ultimately contributing towards long-term value creation contributing to sustainable economies worldwide.



1. Influence

Promote ICGN Principles as investorled global standards for corporate governance and investor stewardship, thereby influencing public policy and professional practice.

2. Connect

Organise high-quality global forums with unrivalled opportunities for networking, knowledge-sharing and collaboration.

3. Inform

Encourage high standards of corporate governance and investor stewardship practice through professional development, support and dialogue.

ICGN Membership Survey Results



Do you believe ICGN is effective in inspiring good governance and investor stewardship?

96% say yes

to others? **98%**

say yes

Strategic goals

4. Communicate

Raise ICGN visibility globally through enhanced communication, media engagement and stakeholder relations.

5. Grow

Build the strength and breadth of ICGN membership, recognising our heritage of being investor-led, whilst inclusive to companies and stakeholders.

6. Sustain

Safeguard ICGN's long-term sustainability through the appropriate management of risk, while investing in opportunities for growth under strong managerial leadership and effective board oversight.

Would you recommend ICGN membership



Are you satisfied that the ICGN membership fee represents value for money?



*Results from ICGN Annual Membership Survey (February 2019), noting 10% response from overall membership.



Influence

Strategic Goal 1: Promote ICGN Principles as investor-led global standards for corporate governance and investor stewardship, thereby influencing public policy and professional practice.

Policy Priorities and Committee Outputs

ICGN is regarded as a primary source of global investor opinion as outlined in the ICGN Global Governance Principles and ICGN Global Stewardship Principles. ICGN Principles and Guidance serve as international benchmarks in the creation of national codes and continue to inform company governance practices and investor voting policies.



ICGN Global Stewardship Principles



ICGN Global Governance Principles



George Dallas ICGN Policy Director **Priority 1: Long-term investment** perspectives and sustainable value creation, promoted by the **ICGN Ethics & Systemic Risk** Committee (ESRC), chaired by Deborah Gilshan, formerly of Aberdeen Standard.



ESRC addresses systemic threats that might undermine the preservation and enhancement of long-term corporate value. impacting on capital market stability and economic growth. Core committee priorities include corporate purpose and accountability, culture and integrity anti-corruption practices. regulatory and fiscal policies, technological disruption, environmental damage and social risks prompted by issues such as wealth inequality.

Key outputs include:

Guidance:

• Reviewing and updating ICGN's Anti-corruption Guidance, which will involve a Member consultation and a revised Guidance for Member approval at the 2020 ICGN Annual General Meeting

Viewpoint:

• Viewpoint on Systemic Risk, June 2019

ESRC Committee Members: Melsa Ararat (Sabanci University), Mirza Baig (Aviva Investors), Fabio Bianconi (Sodali), Lauren Compere (Boston Common Asset Management), Karin Halliday (AMP Capital Investor), Dana Hollinger (CalPERS), John Jarrett (EY), Nokuthula Khumalo (Transnet Soc), Dan Konigsburg (Deloitte), James Shein (Kellog School of Management), Annachiara Svelto (UBI Banca).



SHREC advocates high standards of investor governance stewardship responsibilities and promotes ICGN Global Stewardship Principles and ICGN Model Mandate both of which have inspired changes to regulation in markets around the world.

Key outputs include:

Commentary:

- · Financial Reporting Council, Proposed Revisions to the UK Corporate Governance Code, UK, Mar 2019
- Financial Services Agency, Draft Guidelines for Investor and Company Engagement, Japan, Mar 2019
- Financial Services Agency Statement to Council of Experts on Stewardship, Japan, Mar 2019

Guidance:

ICGN Guidance on Investor Fiduciary Duties

SHREC Committee Members: Stephen Davis (Harvard Law School). Charles Demoulin (Deminor), Anne-Marie Jourdan (Fonds de Reserve), Tetsuo Kitagawa (Aoyama Gakuin University), Cedric Laveri (ISS), Charles Macek (Vicinity Centres), Rizal Mohamed Ali (KWAP), Danielle Melis (Independent Board Member), Carol Nolan Drake (Carlow Consulting LLC), Tracy Stewart (SBA Florida), Ryoko Ueda (J-IRIS Research) Michael Viehs (Hermes Investment), Noah Wortman (IMF Bentham).



Priority 3: Building effective boards amidst the changing boundaries of governance, promoted by the ICGN Board Governance Committee (BGC). co-chaired by Gigi Dawe. CPA Canada and Carola van Lamoen, Robeco,



BGC focuses on the quality of the board of directors as the primary oversight body responsible for driving long-term corporate value. In doing so boards are accountable to shareholders, while balancing the interests of relevant stakeholders in generating wealth for society as a whole. The committee's priorities include board composition, remuneration, capital allocation, independence and oversight of risk management.

Key outputs include:

Commentary:

- Tokyo Stock Exchange, Cash Equity Market Structure Consultation, Japan, Jan 2019
- Regierungskommission, Proposed Revisions to the German Corporate Governance Code, Jan 2019
- Financial Services Agency's Council of Experts for the follow-up of Japan's Stewardship and Corporate Governance Codes: Focus on Board Effectiveness and Capital Allocation, Japan, Nov 2019

Viewpoint:

- Article in International Law and Financial Review on Corporate Governance Issues Facing Directors and Investors, Mar 2019
- Innovation: The Role of the Board and Investors, June 2019

BGC Committee Members: Andrew Clearfield (Investment Initiatives), Pru Bennett (formerly Blackrock), Nicole Bradford (Cbus), Margaret Foran (Prudential Financial, Inc.), Linda Giuliano (AB Capital), Natacha Dimitrijevic (Formerly Hermes), Oscar Jasaui (Pacific Credit Rating), Karina Litvack (Eni), Stilpon Nestor (Nestor Advisors), Debra Perry (Korn Ferry International), Joel Posters (Future Fund), David Silverman (Blue Harbour Group), Geof Stapledon (BHP Billiton), Rebecca Vine (AVIVA), Daniel Jarman (BMO Global AM).

Priority 4: Protecting minority shareholder rights, promoted by the ICGN Shareholder **Rights Committee (SHRIG)**, co-chaired by Bram Hendricks. KTMC and Eugenia Jackson, Allianz Global Investors.



SHRIG seeks to protect minority shareholder rights to ensure that investors are properly equipped to discharge their fiduciary duties. This extends to the equitable treatment of shareholders and advocating against differential share ownership structures, voting rights and cross border voting infrastructure, company engagement and investor collaboration.

Key outputs include:

Commentary:

• Dutch Ministry of Justice, Draft Bill to Allow a Response Time of 250 Days in the Event of Hostile Takeovers, Feb 2019

Viewpoint:

- Ministerio de Economia y Empresa Gobierno de Espana, Double Voting Right, Spain, June 2019
- Related Party Transactions and Minority Shareholder Rights, June 2018
- The Common Ownership Debate. Oct 2018
- Belgian Government, Loyalty Shares for Belgian Listed Companies, Oct 2018
- New York Stock Exchange and Nasdag, Dual Class Share Structures, Nov 2018

SHRIG Committee Members: Rients Abma (Eumedion), Claire Corney (Computershare Ltd), Blair Cowper-Smith (Omers), Stephen Erlichman (Individual), Michael Herskovich (BNP Paribas), Gwen Le Berre (Charles Schwab), Arne Loow (AP4 Fjarde AP-Fonden), Massimo Menchini (Assogestioni), Paul Schneider (Ontario Teacher's Pension Plan), David Smith (Aberdeen Standard), Peter Swabey (ICSA), Gerard Fehrenbach (PGGM Investments), Nana Li (Asian Corporate Governance Association)

Priority 5: Seeking transparency through robust reporting, audit and metrics, promoted by the ICGN Disclosure and Transparency Committee (DTC), chaired by James Andrus, CalPERS,



DTC advocates high quality corporate reporting through reliable auditing standards to enable investors to exercise their ownership rights on an informed basis.

Key outputs include:

Commentary:

- IOSCO, Consultation Report on Good Practices for Audit Committees in Supporting Audit Quality, US, July 2018
- European Commission. Fitness Check on the EU Framework for Public Reporting, July 2018
- Public Company Accounting Oversight Board, Strategic Plan Comment Letter, Sept 2018
- European Commission, Update on Non-binding Guidelines on Non-Financial Reporting, Mar 2019
- Securities and Exchange Commission, Rulemaking on ESG Disclosure, US, Mar 2019
- Corporate Reporting Dialogue, Better Alignment Consultation, Apr 2019

Viewpoint:

- The Investor Agenda on ESG, Reporting, co-written with the Principles for Responsible Investment, Oct 2018
- Quarterly Reporting, Sept 2018
- Human Capital Management & Disclosure, Oct 2018

DTC Committee Members: Aaron Bernstein (Global Proxy Watch), Jean-Philippe Desmartin (Edmond de Rothschild), Lamia El Bounani, (Moroccan Institute of Directors), Cindy Fornelli, (Fomerly Center for Audit Quality (CAQ), Joyce Haboucha (formerly Rockefeller & Co.), Natasha Landell-Mills (Sarasin & Partners LLP), Daniel Malan (University of Stellenbosch Business School), Yoshiko Shibasaka (KPMG), Robert Walker (Individual), Faryda Lindeman (NN Investment Partners).

Promoting Investor Stewardship

In January we published the results of ICGN's first Annual Investor Stewardship Survey, which focused on stewardship, resourcing, company engagement, voting and ESG integration. Over 40% of ICGN Members responded representing around US\$11 trillion AuM from 12 different countries.



The ICGN Global Stewardship Forum showcased approaches to stewardship practices around the world.



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ICGN Annual Investor Stewardship Survey Results

ICGN Global Stewardship Forum







In December 2018 the inaugural ICGN Global Stewardship Awards were launched to recognise individuals and organisations whose actions have helped to make effective stewardship a reality and to encourage better quality disclosure.

Stewardship Champion Award

I am thrilled that our collaborative effort to ensure Exxon discloses how it manages climate risk has been recognised in this way. The changes we are seeing in the oil and gas industry are testimony to the power of firmly exercised stewardship - now clearly established as a core investor responsibility.

Edward Mason. Church Commissioners for England



Photograph: Edward Mason and Chris Hodge

Stewardship Disclosure Award: Asset Manager

ICGN is a highly respected driver of corporate governance and stewardship best practices globally. BlackRock investment stewardship team is delighted and honoured to be recognised by ICGN for our efforts in relation to global stewardship disclosures. We regard disclosure as a key aspect of our investment stewardship activities on behalf of clients/asset owners.

Amra Balic, Managing Director, BlackRock EMEA, Investment Stewardship

Stewardship Disclosure Awards: Asset Owner

CalSTRS' decade-long involvement in ICGN has given us opportunities to maintain a leadership position in international governance. Receiving this award is a testament to the global footprint our team has planted in advancing disclosure practices. A special thanks to Aeisha Mastagni and Brian Rice who did the work that made this award possible.

Chris Ailman, CIO, CalSTRS



Photograph: Collected on behalf of CalSTRS by Philip Larrieu, Associate Portfolio Manager. Corporate Governance and Paul Lee



Photograph: Collected on behalf of BlackRock by Amra Balic, Managing Director, BlackRock EMEA, Investment Stewardship and George Dallas

Stewardship **Disclosure Templates**

Following the launch of the ICGN Global Stewardship Award we published a series of 'Model Disclosure Templates'. Using case-study examples from ICGN Members, the templates offer disclosure quidance on policies for conflicts of interest, voting, monitoring and engagement.

CON ICON **ICGN** Global Stewardship Principles



Endorsing ICGN Principles

The ICGN Global Stewardship Principles, provide an international framework for investors to implement their stewardship responsibilities. Over 40 Members' from 14 markets representing \$19th AuM have signified their commitment to high standards of investor stewardship by publicly endorsing the Principles.

Aviva Investors BlackRock COMGEST HESTA

Interest



AllianceBernstein Amundi Asset Management AP1, Första AP-fonden AP2 Andra AP-fonden AP3 Tredje AP-fonden Asset Management One Co. Ltd **AXA Investment Managers** Baillie Gifford & Co **BNP** Paribas Asset Management Boston Common Asset Management California Public Employees' Retirement System California State Teachers' Retirement System Cartica Management, LLC Deutsche Asset Management (DWS) Ethos Foundation Switzerland Fonds de Reserve Pour les Retraites Generali Investments Europe Hermes Investment Management

Investec Asset Management J.P. Morgan Asset Management Korea Investment Corporation LACERA Legal & General Investment Management Newton Investment Management Nissay Asset Management NN Investment Partners Nordea Funds Old Mutual Investment Group Ontario Teachers' Pension Plan Pension Fund Association Robeco Schroders Sompo Japan Nipponkoa Asset Management State Board of Administration of Florida (SBA) Swedbank Robur Fonder AB **Triodos Investment Management UBS** Asset Management William Blair



Connect

Strategic Goal 2: Organise high-quality global forums with unrivalled opportunities for networking, knowledge-sharing and collaboration.

Global Network of Investor Associations

In 2013, the ICGN established the GNIA as an international collaboration of investor-led organisations with a common interest in promoting shareholder rights and responsibilities and effective standards of corporate governance. Chaired by Mauro Cunha of AMEC alongside ICGN's CEO, Kerrie Waring, GNIA meets monthly to share knowledge on policy priorities. Members are drawn from: Australia, Brazil, Canada, Germany, Hong Kong, Italy, Malaysia, Netherlands, UK and the USA.



Global Stewardship Code Network

To help organisations responsible for developing and implementing stewardship codes to exchange information, ICGN established the GSCN in June 2016. The Network meets annually at the ICGN's Annual Conference. In addition, members participate in guarterly calls chaired by Chris Hodge which featured presentations this year from: The Financial Reporting Council (UK), the Financial Services Agency (Japan) and the Taiwan Stock Exchange.



ICGN Annual Conference, Milan

Hosted by Assogestioni in Premier Partnership with UniCredit 25 – 27 June 2018

ICGN New York Conference

Maria Patrizia Grieco

Featuring over 100 speakers from over a dozen countries, the ICGN Annual Conference attracted around 500 delegates to discuss emerging challenges in corporate governance. Keynotes included remarks from Jean Pierre Mustier, CEO of UniCredit, Maria Patrizia Grieco Chairman of Enel and Giuseppe Sala, Mayor of the City of Milano. Key subjects included:

- How to manage conflicts and dissenting voices in board decision-making;
- Implementing governance and stewardship in private companies;
- Impact of the EU Shareholder Rights Directive on voting practices: and
- Meaningful integration of the UN Sustainable Development Goals.



Thank You to Our Sponsors

We are very grateful to the following sponsors for supporting ICGN events in Milan, Amsterdam, London, New York and Tokyo: BNP Paribas Asset Management, Pomerantz, CAQ, Comgest, NN Investment Partners, MSCI, Glass Lewis, ISS, Sustainalytics, CGlytics, Deloitte, Broadridge, Nestle, Japan Shareholder Services, EY, Sumitomo Mitsui Trust Asset Management, JICPA, Mitsubishi UFJ Trust and Banking (Asset Management), GO Investment Partners, Tokio Marine Asset Management, Asset Management One, J-Eurus IR, Nissay Asset Management, Nuveen - a TIAA Company, KPMG, Fidelity Investments, Mazars, ICSA, BailleGifford, Morrow Sodali, Generali Investments, Eurizon Capital, Enel, LUISS Guido Caril, M & G Investments, Lombardi Segni e Associati, Terna, Egon Zehnder, Amundi, Paul Hastings, Borsa Italiana, Leonardo Spa, Aberdeen Standard Investment, Georgeson, UBI Banca, Mediaset, Amber Capital, Banca Generali, Studio Legale e Tributario Valenti, Fineco Bank, Pirelli, Prysmian, Eni, Farregamo, Campari Group, Mondi Caffe, Canova, Gianni, Origoni, Grippo, Cappelli & Partners, Technogym, Instesa Sanpaolo.



Hosted by the Office of New York City Comptroller Scott M. Stringer 22 October 2018



Robert J. Jackson Jr.

Our New York meeting attracted around 200 people to hear Keynote Remarks from Robert J. Jackson Jr. of the U.S. Securities & Exchange Commission who was joined by Kathleen Hamm, Board Member of the Public Company Accounting Oversight Board for the Afternoon Keynote. Delegates debated different approaches to governance oversight from a US and European perspective and conference topics included:

 How investor duties relate to sustainability priorities:

 How investors factor in board quality as a prerequisite for good governance; and

• How technology is changing capital markets.



NEW YORK CITY COMPTROLLER SCOTT M. STRINGER

ICGN Amsterdam Conference

Hosted by Eumedion 12 - 13 February 2019



Martin Spold

Over 300 people attended our first event in 2019 from 27 countries with a focus on a new paradigm for corporate governance: a reassessment of the roles and responsibilities of listed companies and institutional investors. Martin Spolc, Head of Capital Markets Union of the European Commission, presented the Keynote Address and conference topics included:

- · How to enhance dialogue between shareholders and stakeholders:
- Whether artificial intelligence would lead to more board effectiveness; and
- How future AGMs might evolve: physical. virtual or hybrid?





Inform

Strategic Goal 3: Encourage high standards of corporate governance and investor stewardship practice through professional development support and dialogue.

ICGN Governance Awards

The inaugural ICGN **Corporate Governance** Awards were presented at the 2001 ICGN Annual Conference in Tokyo and, since then, it has been given annually to individuals who have demonstrated exceptional achievements in corporate governance.



ICGN Webinars

ICGN Webinars are exclusive to Members and address key governance developments. Recent Webinars include:



ICGN Lifetime Achievement Award

David Beatty, Conway Chair of the Clarkson Centre for Board Effectiveness, Rotman School Management, University of Toronto was awarded the prestigious 'ICGN Lifetime Achievement Award' for his significant contribution to the advancement of corporate governance around the globe.



Excellence in Corporate Governance

Two organisations were awarded the 'Excellence in Corporate Governance Award'. The European Corporate Governance Institute (ECGI) was established in 2002 and is a source of critical research which has had a profound impact on how companies behave.

AMEC was also founded in 2002 and serves as a critical voice for domestic and foreign institutional investors in the Brazilian capital markets.





 Insights into Stewardship Disclosure Best Practices presented by Paul Lee

- Integrating Fiduciary Duties in Stewardship Practices presented by Neils Lemmers of VEB
- Related Party Transactions and Corporate Governance presented by Bram Hendricks of KTMC & Michael Herskovich of BNP Paribas Asset Management
- Planning Board Succession presented by Stilpon Nestor of Nestor Advisors Ltd.

ICGN-ECGI Academic Dav

Hosted by APG Group N.V. 11 February 2019

Marco Becht, Executive Director, European Corporate Governance Institute (ECGI)

- Following the 2019 Amsterdam Conference ICGN and ECGI jointly produced an academic day, for which over 100 people registered. It was a stimulating day of discussion between practitioners and academic researchers with an interest in corporate governance, featuring keynotes and academic papers from:
- Martin Schmalz, Associate Professor of Finance, Saïd Business School, University of Oxford
- Mogi Xu, Assistant Professor of Finance. London School of Economics
- Luc Renneboog, Professor of Corporate Finance, Tilburg University
- Dr. Tamas Barko, Researcher, Mannheim Business School, Mannheim University
- · Elroy Dimson, Professor & Chairman, Centre for Endowment Asset Management, University of Cambridge





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ICGN Focus on Italy Day

- 28 June 2018

 - Emma Marcegaglia, Chairman Eni & Luiss "Guido Carli"
 - Marco Ventoruzzo, Professor of Business Law, Bocconi University, Milan
- Giovanni Strampelli, Professor of Commercial Law, Bocconi University, Milan
 - Alessandro Zattoni, Professor of Strategy at the Department of Business and Management of the LUISS Business School. Rome
 - · Massimo Belcredi and Stefano Bozzi, Cattolica University

Hosted by Assogestioni in Academic Partnership with LUISS Giudo Carli University



Emma Marcegaglia. Chairman, Eni & Luiss

Following the Milan Annual Conference, over 350 people joined to debate a series of academic papers including keynotes from:





ICGN Yearbook 2018

First published in 2005, the ICGN Yearbook is an exclusive Member benefit and draws



on insights from the world's leading commentators on corporate governance issues. It provides a memento of governance developments over the years and serves as a point of reference on topical issues of the day. Articles in the 2018 edition included:

- Market Integrity: A vision for the Future, Nandini Sukumar, CEO, World Federation of Exchanges, UK
- Where Long-Term Sustainability and Fiduciary Duty Meet, Niels Lemmers, Legal and Public Director
- Companies and Stakeholders: A new relationship? Prof. Vanessa Knapp OBE, Specialist in Company Law and Corporate Governance
- Refocusing Governance on Value Creation, David P Frick, Member of the Executive Board of Nestle S.A
- How strategic reporting in the UK is evolving, Deepa Raval, Director of Narrative Reporting, FRC, UK
- Cyber Security: Investors are being left in the dark. Sarah Wilson. Founder Chief Executive, Minerva Analytics, UK



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ICGN Stewardship and Sustainability Course

ICGN began its course in the integration of environmental, social and governance (ESG) factors in the investment process in 2011, initially funded by a grant from the European Commission. Since that time the course has been a regular, and popular, feature of ICGN conferences and has been delivered in over a dozen jurisdictions, most recently hosted by Kempen **Investment Management** in the Netherlands.

In 2018, ICGN began the process of updating the course with a focus on the growing profession of stewardship, in which ESG factors remain a distinctive element and modules include:

- Overview of Stewardship in Practice
- Managing Stewardship Responsibilities
- Basic principles of Corporate Governance
- ESG and Investment Decision-making
- ESG Analysis

Effective engagement, voting and communications

The purpose of the course is to equip investment professionals and others with an awareness of key elements to successful stewardship, building a theoretical foundation supported with practical examples and cases. A pilot programme will be delivered in July 2019, hosted by the Tokyo Stock Exchange.



Investor Agenda for Corporate ESG Reporting

In October 2018, ICGN and PRI, alongside other investor bodies, published a paper to provide a unified view on what investors expect from corporate ESG reporting. The paper outlines how investors use ESG information as part of their investment process and aims to clarify preferences around key elements of corporate ESG reporting. Key findings include:

- There is a clear business case for ESG reporting
- There is no single set of metrics / framework that will satisfy all data users
- Standardised ESG reporting at a basic level would be beneficial
- Both investors and companies need to think more about systemic issues
- Standard setters should articulate complementarities or divergence

Strategic Goal 4: Raise ICGN visibility globally through enhanced communication, media engagement and stakeholder relations.



Communicate

In the news...

ICGN CEO, Kerrie Waring spoke to Investment Japan about how to enhance corporate board quality "I do think we should also recognize and applaud the increased number of independent directors. However, we all know that the most important thing is guality over guantity.



Our efforts now really need to focus on the competence of independent directors to really play a constructive role in challenging management strategically to help support the long-term sustainability of companies."

ICGN Policy Director, George Dallas, produced the article Capital allocation: A governance perspective for Ethical Boardroom. "Capital allocation is where corporate governance and corporate finance come together. For investors, a company's capital allocation links closely with questions



of company purpose, strategy, business model, risk appetite and public disclosures - and, ultimately, to a company's ability to generate sustainable returns."

#Social Media





Grow

Strategic Goal 5: Build the strength and breadth of ICGN membership, recognis ing our heritage of being investor-led, whilst inclusive to companies and stakeholders.

Members By Region







ICGN MEMBER

Inspiring global governance standards www.ican.org

The ICGN Member logo is available for members to download on the website





Top 5 ICGN Member Benefits

- Influencing public policy as part of a collective voice on matters of corporate governance and investor stewardship
- Network with peers across the globe, both in person at events and via online networking tools
- Brand alignment with ICGN and associated recognition of a commitment to high standards
- Professional development which raises personal profiles within our global community of senior leaders
- Risk-reducing expert guidance on industry issues and access to exclusive information and leading opinions



Sustain

Strategic Goal 6: Safeguard ICGN's long-term sustainability through the appropriate management of risk, while investing in opportunities for growth under strong managerial leadership and effective board oversight.

Board of Governors 2018-19

The ICGN Board directs the affairs of the ICGN through the oversight of the CEO who manages the ICGN Secretariat and work programme. Up to twelve board members are elected by ICGN Members annually and comprise a majority of investors.



Subanci University,

Turkey





Newton Investment Management, UK



David Couldridge

Investec,

South Africa

George lauchi Nissay AM,

Japan

Anne-Marie Jourdan FRR. France



CalPERS,

USA

Claudia Kruse APG. Netherlands

Mike McCauley Anne Molyneux Florida SBA. CS International. USA (Chair) Switzerland (Vice Chair)







Geof Stapledon BHP Biliton. UK

Robert Walker LVC Strategies, Canada



Committees 2018-19

Awards

Recommends winners of the ICGN Awards.

Key responsibilities include:

- Recommendation of Global Governance Award candidates to ICGN Board
- Ratification of Judging Panel decision on recipients of the ICGN Global Stewardship Award

ICGN wishes to thank to the former Awards Committee Chair. Peter Butler. and former Committee Members being Melsa Ararat, Pru Bennett, Anne Sheehan and Christian Strenger.

For the presentation of the 2019 Awards, a temporary Committee was established by the ICGN Board and members are Phil Armstrong, Anne-Marie Jourdan, Mike McCauley and Robert Walker.

Audit and Finance

Overseas ICGN financial reporting, internal controls risk management and audit.

Key responsibilities include:

- Financial Management Accounts
- Annual Operating Budget
- Annual Risk Register
- Financial Reserves Policy
- Review of ICGN banking arrangements
- Audit oversight and review

The Committee is chaired by Ian Burger and members are Phil Armstrong, Dana Hollinger, Geof Stapledon and Paul Schneider.

Bylaws and Procedures

Advises on ICGN constitutional documents and AGM procedures. This committee was dissolved in May 2018 following the establishment of a new ICGN Governance Committee.



ICGN wishes thank Simon Osborne, former Chair of the ICGN Bylaws and Procedures Committee and Committee members being David Couldridge, Judith Fox, Carol Hansell, Jon Lukomnik and Loren Wulfsohn.







Governance

Develops and implements sound governance policies and practices relating to CEO appointment. performance remuneration, succession planning. board composition and evaluation. From 2019, this committee will assume the responsibilities of the Bylaws and Procedures Committee.

Key responsibilities include:

- · Board evaluation and skills matrix review
- CEO succession planning
- CEO remuneration and performance appraisal
- Committee structure and composition review
- ICGN Constitutional document oversight

Robert Walker

Ian Burger

Simon Osborne

The Committee is chaired by Robert Walker and members are Mike McCauley, Anne Molyneux, Geof Stapledon and Anne-Marie Jourdan.

Nomination

Recommends board governor candidates to ICGN Members for annual election/re-election. The committee members themselves are elected individually at AGM.

The Committee is chaired by Carol Hansell and members are Frank Curtiss, Marcel Jeucken and Yoshiko Takayama.



Carol Hansell

Key responsibilities include:

- Oversight of Board nomination and election process
- Communication with ICGN Members, ICGN Board and others
- Solicit nominations to serve on the ICGN Board of Governors
- Recommend candidates to ICGN members for approval at AGM

ICGN Secretariat

The ICGN is a non-profit body, registered in the UK as a company limited by guarantee. The Secretariat is based in London, led by the CEO who manages a team of nine staff who develop, coordinate and deliver the ICGN work programme.







Elle Thomas Paul Johnson Head of Membership Manager Communications & Events

Flo Doel

Stakeholder

Engagement Manager

Assistant Company

Secretary



Policy Director

Business

Development

Manager



Kerrie Waring

Chief Executive

Communications and

Events Manager

Jordan Wilks

Finance and

Administrative

Co-ordinator

Amiirah

Nobeebaccus Events Logistic Co-ordinator

Support

ICGN is grateful to the following people for their valuable support this year:



Stephen Davis ESG Course Faculty Leader





Lesley Stephenson Yearbook Editor



Loren Wulfsohn Company Secretary Advisor

to £623.200.



Annual Financial Results (2018)

The 2018 financial statements confirm a positive year-end result of £31,126 surplus (2017: £16,709). The overall net effect on reserves is an increase from £592,074 as at 31st December 2017

Annual turnover in 2018 was £1,662,897 (2017: £1,281,706) with a gross surplus of £924,202 (2017: £739,414) after cost of sales. Total administration costs, i.e. Secretariat running costs, amounted to £893,768 (2017: £722,738).

Revenue 1% 44% Membership Conferences • Other 55% Expenditure 2% 9% 9% 73% Staff/ consultancy Marketing* Office/rent Professional Services ** Board/other *Marketing includes website, publications and travel *Professional services include accounting, audit, legal and banking

Income & Expenditure 2018 (£GBP)

	2017	2018
Turnover		
1. Membership	376,656	408,536
2. Conferences	868,128	1,227,428
3. Courses	26,077	14,900
4. Yearbook	5,600	10,482
5. Scholarships	2,728	1,446
6. Other	2,444	105
Total turnover	1,281,706	1,662,897
Cost of sales	(542,292)	(738,695)
Total turnover minus cost	739,414	924,202
Administration		
7. Staff	(481,432)	(636,383)
8. Consultancy	(19,664)	(16,242)
9. Website	(28,893)	(28,989)
10. Rent	(44,342)	(45,153)
11. Office	(35,038)	(35,488)
12. Accounting	(23,085)	(29,485)
13. Audit	(9,841)	(12,000)
14. Legal/tax	(9,944)	(24,483)
15. Banking	(14,706)	(16,081)
16. Travel	(21,052)	(16,857)
17. Marketing/publications	(19,718)	(16,698)
18. Board/committees	(13,909)	(5,810)
19. Other	(1,160)	(10,099)
Total administration	(722,783)	(893,768)
Operating surplus	16,631	30,434
Interest receivable	78	692
Surplus before tax	16,709	31,126
Tax on profit	-	-
Surplus after tax	16,709	31,126
Retained earnings at year start	575,365	592,074
Surplus for year	16,709	31,126
Retained earnings at year end	592,074	623,200

Notes to the results

previous year. results.

- £10,482.
- 5.
- bank.
- analysis.
- development.

1. Membership: ICGN membership subscriptions accounted for 44% (2017:51%) of total revenue. Member recruitment was 14% (2017: 13%) and attrition was 9% (2017: 10%). The total number of individual members as at 31st December 2018 was 749 (2017: 655) and overall membership income increased by 8% over the

2. Conferences: ICGN Conference profit accounted for 55% (2017: 49%) of total revenue, the proportionate increase from the previous year owing to the financial result from the ICGN Annual Conference hosted by Assogestioni in Milan which generated a profit of £452,326. Regional conferences delivered in Tokyo and New York also generated budgeted surplus

3. **Courses:** The ICGN delivered one course in 2018 held alongside the Annual Conference in Milan, hosted by Luiss University.

4. **Yearbook:** The ICGN allows for a restricted amount of advertorial space and generated

Scholarships: An amount of £1,442 relates to individual donations from ICGN members.

6. Other: £105 received as other income from

7. **Staff:** Human resource costs increased by 32% over previous year owing to (1) appointment of two new positions (Policy Advisor and Assistant Company Secretary); (2) salary increases for all staff; and (3) awarding of full staff bonus, noting only limited bonus paid in 2017.

8. Consultancy: Relates to training, staff recruitment and costs of stewardship award

9. Website: Relates to maintenance and minor

10. Rent: ICGN is a tenant of ICSA: The Governance Institute, and pays an annual rental which includes rates, service charge and insurance.

- 11. Office: Includes telephone, courier, stationery, postage, printing, software, IT support, equipment, surveys and subscriptions.
- 12. Accounting: Buzzacott provides monthly bookkeeping, quarterly management accounts, pay roll, VAT reporting, EC sales submissions, annual statutory accounts, and preparatory work for audit.
- 13. Audit: Audit services from Grant Thornton amount to £12,000 (2017: £9,841).
- 14. Legal/ tax: Relates to employment advice and tax advice related to conferences.
- 15. Bank Charges: Commission charges associated with membership and conference payment administration.
- 16. Travel: Expenses related to ICGN representation at events and meetings.
- 17. Marketing/Publications: Includes publication of material and guidance.
- 18. Board/Committees: Includes costs of company secretarial and board evaluation services.
- 19. Other administration: Include depreciation and sundry items.

Risk oversight

- The ICGN Risk Register is reviewed annually by the ICGN Audit and Finance Committee and the ICGN Board. The Risk Register identifies known risk factors and provides an assessment of potential mitigation of such risks. In 2018, the most prominent risks to the ICGN as an ongoing concern are:
- Succession planning: The ICGN Secretariat is led by the CEO who manages a team of nine staff, including a part-time Policy Director. ICGN is vulnerable to any sudden loss of senior staff and a succession plan is being developed to deal with this which includes the employment of senior posts in the medium term.
- Increasingly dominant competition: The ICGN is at a disadvantage to other global membership organisations where there is a compelling rationale for membership based on client relationships. The ICGN must therefore continue to lead and develop new initiatives to ensure the attractiveness of ICGN membership benefits.

• Marketing and recruitment: efforts are being undertaken to bolster membership income as a proportion of overall gross surplus. A Sales Manager has been employed to focus on membership recruitment and new business development as well as general marketing efforts.

Grant Thornton An instinct for growth

ICGN Members as of 31st December 2018

Companies

Aberdeen Standard Investments ACCA Addenda Capital Inc AFG AFGE – Association Francaise de Gouvernement d'Entreprise AFM, Netherlands Authority for the Financial Markets Alberta Investment Management Company AllianceBernstein L.P. Allianz Global Investors Amber Capital UK AMEC AMP Capital Amundi Asset Management Aneta McCoy Advisory ANSA Aoyama Gakuin University AP1. Första AP-fonden AP2, Andra AP-fonden AP3, Tredje AP-fonden AP4, Fiärde AP-fonden AP7. Siunde AP-fonden APG Asset Management Arabesque Asset Management Ltd Asian Corporate Governance Association Asset Management One Co, Ltd Assogestioni - Italian Investment Management Association Atlas Air Worldwide ATP

Aviva Investors

Baillie Gifford & Co

Banco Santander

Grossmann LLP

В

Auditor Review

Grant Thornton UK LLP ('GT') has served as ICGN's auditor since 2010, noting there has been changes in audit partner on two occasions, most recently in 2017. Taking into account the high-quality audit performed by GT, the ICGN Board recommends the re-appointment of GT to audit the 2019 Financial Statements.

While ICGN is not legally obliged to undertake an audit, we recognise that it is good practice to change auditors on a periodic basis. As such, a tender for audit services will be issued in 2019 in preparation for the audit of the 2020 Financial Statements.



Australian Council of Superannuation Investors Australian Institute of Superannuation Trustees

Axa Investment Managers

Barrick Gold Corporation Bernstein Litowitz Berger &

BHP Billiton International Services Ltd BlackRock Blue Harbour Group BMGI BMOG Asset Management **BNP** Paribas Asset Management **BNY Mellon - Depositary Receipts** Board Consultants International BorderXingInfo Boston Common Asset Management BP International Limited Brandes Investment Partners Brazilian Institute of Corporate Governance British Airways Pension Investment Management Ltd British Columbia Investment Management Broadridge Financial Solutions BT Pension Scheme Trustees Ltd Bursa Malaysia Berhad

С Caisse des Dépôts et Consignations Caisse des Dépôts et Placement du Quebec California State University CalPERS, California Public Employees' Retirement System CalSTRS, California State Teachers' Retirement System CamberView Partners, LLC Canada Pension Plan Investment Board Canadian Coalition for Good Governance Capital International, Inc. Cartica Capital Cbus **CCLA** Investment Management Center for Audit Quality Centre for Corporate Governance, University of Technology Sydney Cevian Capital CFA Institute Charles Schwab Investment Management

Chartered Professional Accountants, Canada - CPA Chevron Corporation Chugai Pharmaceuticals Church Commissioners & Pension Board Clarkson Centre for Board Effectiveness, University of Toronto CM-CIC Coca-Cola Company Colorado Public Employees' Retirement Association Comaest Computershare Ltd US Control de Gestion de Negocios, S.C. Cornerstone Capital Inc Council of Institutional Investors Crisci & Partners CS International

D

D.F. King David Trenchard Consulting Limited Deloitte Touche Tohmatsu, US Deloitte, UK DFDL (Thailand) Ltd DRRT DRS Belgium Dutch Shareholders' Association (VEB) DWS

Edmond de Rothschild Asset Management Eisai Co., Ltd. Elliott Management Corporation Emisores Españoles Ernst & Young Ernst & Young Shin Nihon LLC Ernst & Young Switzerland Ethos Foundation Eumedion Eurizon Asset Management European Corporate Governance Institute Evenlode Investments

Fidelity International

Fidelity Investments Financial Reporting Council Fonds de Reserve Pour les Retraites Franklin Templeton Investments Fredrikson & Bvron Future Fund

G

Gavi. The Vaccine Alliance Generali Investments Europe Genesis Investment Management Georgeson sl, Spain Georgeson, UK GermanBoardRoom GmbH GES Glass Lewis / IVOX GmbH Glass, Lewis & Co. Glencore plc Global Proxy Watch GO Investment Partners LLP Goldman Sachs Governance Institute of Australia Governance Partners LP Governance Perspectives Governance Publishing & Information Services Ltd Government Employees Pension Fund of South Africa Grant & Eisenhofer Grant Thornton LLP Grant Thornton, UK

HabitaSec Securitizadora S.A. Hakuoh University Hansell LLP Harvard Law School Program on Corporate Governance Hermes Investment Management HESTA Super Fund HHL - Center for Corporate Governance Horizon Corporate Finance HSBC HSBC Global Asset Management

ICSA

IMF Bentham Indo American Institutions Institute of Business Ethics Institute of Corporate Directors Malaysia Instituto de Conseieros-Administradores, IC-A Inter-American Investment Corporation International Finance Corporation International Finance Corporation (Indonesia) Inter-Pacific Asset Management Sdn Bhd Investec Asset Management Investment Initiatives lpreo IR Japan ISS

Japan Management Research Institute Japan Shareholder Services Ltd J-Eurus Co., Ltd. J-IRIS Research Joh. Berenberg, Gossler & Co. KG JP Morgan Asset Management

Kessler Topaz Meltzer & Check, LLP Korea Corporate Governance Service Korea Exchange **KPMG** International KPMG. Japan KPMG, Spain KPMG, US Kumpulan Wang Persaraan (Diperbadankan), KWAP

LACERA. Los Angeles County Employees Retirement Association Lazard Asset Management LeaderXXchange Legal & General Investment Management

Lexence LGPS Central Limited Lodt Law Offices London Business School

M

M&G Investment Management MainePERS Martin Currie Investment Management Matsuyama Consulting Office, Nadir Inc. Mauritius Institute of Directors Mazars LLP MEC Company Itd. Merian Global Investors (UK) Limited MESA - Corporate Governance Microsoft Minority Shareholder Watch Group Mitsubishi UFJ Trust & Banking Corporation MN Momentum Asset Management Moroccan Institute of Directors Morrow Sodali MP Investment Management MRB Consult MSCI Inc

N

NASDAQ Naturgy NEI Investments Nestle SA Nestor Advisors New Zealand Superannuation Fund Newton Investment Management Nikko Research Center, Inc Nissay Asset Management NN Investment Partners International Holdings BV Nomura Asset Management Co. Ltd Nordea Bank Norges Bank Investment Management Novartis International AG Novo Nordisk NRG Metrics Nyenrode Business University

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Office of the NYC Comptroller OFI Asset Management Ohio Public Employees Retirement Svstem Old Mutual plc Omega Compliance Limited Omers. Ontario Municipal Employees Retirement System Ontario Teachers' Pension Plan **OPSEU** Pension Trust **ORIX USA Corporation**

Pacific Credit Rating Pakistan Institute of Corporate Governance Paradigm Capital Paris EUROPLACE Parnassus Investments Pensioenfonds Vervoer Pension Fund Association Pension Investment Association of Canada Pensions and Investment Research Consultants Limited (PIRC) PepsiCo, Inc. PGGM Investments PhiTrust Pirelli & C. S.p.A. Pomerantz LLP PRI PricewaterhouseCoopers Aarata II C Proxinvest Prudential Financial PSP Investments

Q

Quantum International Corporation Quarry Group

RAA Capital Advisory Sdn Bhd RAM Active Investments SA RBC Global Asset Management Red Electrica Corporation SA Regnan – Governance Research and Engagement

Richard Davies Investor Relations Limited Risk for Good Robbins Geller Rudman & Dowd LLP Robeco Rockefeller & Co. Roschier Advokatbyra AB **RPMI** Railpen Investments Rudman Advisorv AB Russell Reynolds

Sabanci University-Corporate Governance Forum of Turkey Sarasin & Partners LLP SAS Trustee Corporation SBA. State Board of Administration of Florida Schroder Investment Management Securities and Exchange Commission of Pakistan Securities Commission Malaysia Shin Kong Financial Holding Co. Ltd. Shin Kong Life Insurance Sime Darby Sinclair Capital/IRRC Institute Sodali – Italv Sodali – United States Sompo Japan Nipponkoa Asset Management South African National Roads Agency SOC Ltd Stakeholders Empowerment Services Standard Bank Group Limited Stanford Management Company of Stanford University State of Wisconsin Investment Board Stewardship Asia Stock Exchange of Thailand Studio Legale Trevisan & Associates Sumitomo Mitsui Trust Asset Management Sumitomo Mitsui Trust Bank Ltd. Sun International Sustainability Accounting Standards Board Sustainability in Finance Sustainable Value Investors

Sustainalvtics Swedbank Robur Fonder AB SWIPRA Foundation Swiss Life Asset Managers

Taiwan Stock Exchange Tehran Stock Exchange The American University in Cairo, AUC The Institute of Company Secretaries of India The Institute of Internal Auditors The Investment Association The Investor Forum The Netherlands Development Finance Company (FMO) Thomson Horstmann and Brvant Inc TKYD Corporate Governance Association of Turkey Toyota Motor Europe Transnet Soc Ltd Triodos Investment Management Trustee Decisions

U

UAW Retiree Medical Benefits Trust Ubi Banca Spa UBS Asset Management UniSuper Universities Superannuation Scheme University of Delaware University of Stellenbosch Business School University of the West Indies

ValueAct Capital ValueEdge Advisors Vinyl Cap Partners LP

W

Wachtell, Lipton, Rosen & Katz Weil, Gotshal & Manges LLP Wellington Management Company, LLP WentWest Limited

Individuals

David Anderson Saeko Arai Valerie Banner Marian Barnor Marco Becht Foivos-Vasileios Bekiris Pru Bennett Rita Benoy Bushon Kensey Biggs Jonathan Blaine **Richard Boleat** Paula Bosco Santiago Chaher Thomas Clarke Andrew Clearfield Peter Crow Frank Curtiss Peter H Dehnen Peter Dev Carol Drake Stephen Erlichman Edward Faulkner Fay Feeney Leo Goldschmidt Farha-Joyce Haboucha Stefanus Handovo Marcel Jeucken Yuji Kage Tetsuo Kitagawa Ken Kiyohara Kazutaka Kuroda Sophie L'Helias Karina Litvack Denise Longarzo Escher Luanda **Charles Macek** Hideaki Matsuyama Aneta McCoy Danielle Melis Anne Molyneux

Peter Montagnon Stilpon Nestor Alicia Ogawa Avodeii Olatove Muhammad Asif Parvani Debra Perry Andreas Posavac Venkateswar Pujari Tunggul Purusa Utomo Robert Rinnooy Kan Gerald Rohan Peter Rudman Florian Schilling Nermeen Shehata Renard Siew Florian Sommer Herbert Steinberg Lesley Stephenson Yuki Tanaka David Trenchard Sam Van Amburgh Pierina Villanueva Vega Hanna Waltsgott Sarah Wilson Christy Wood Loren Wulfsohn Ryohei Yanagi



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